

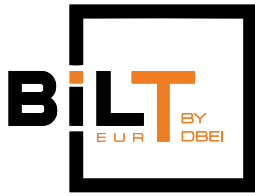
BILT EUR RIGA 2024

7 - 9 MAY 2024

RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL



Exhibitor, Advertiser & Sponsorship Prospectus



BILT EUR RIGA 2024

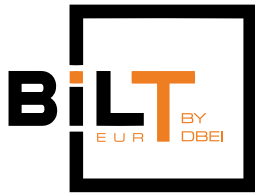
7 - 9 MAY 2024

RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL

Exhibitor, Advertiser & Sponsorship Prospectus

At BILT Europe 2024, attendees will gather to seek the newest technologies and products to best deliver their projects, to learn of the latest processes and methods to maximize their productivity and efficiency, and to share knowledge, experience, and opportunities to improve the industry as a whole.





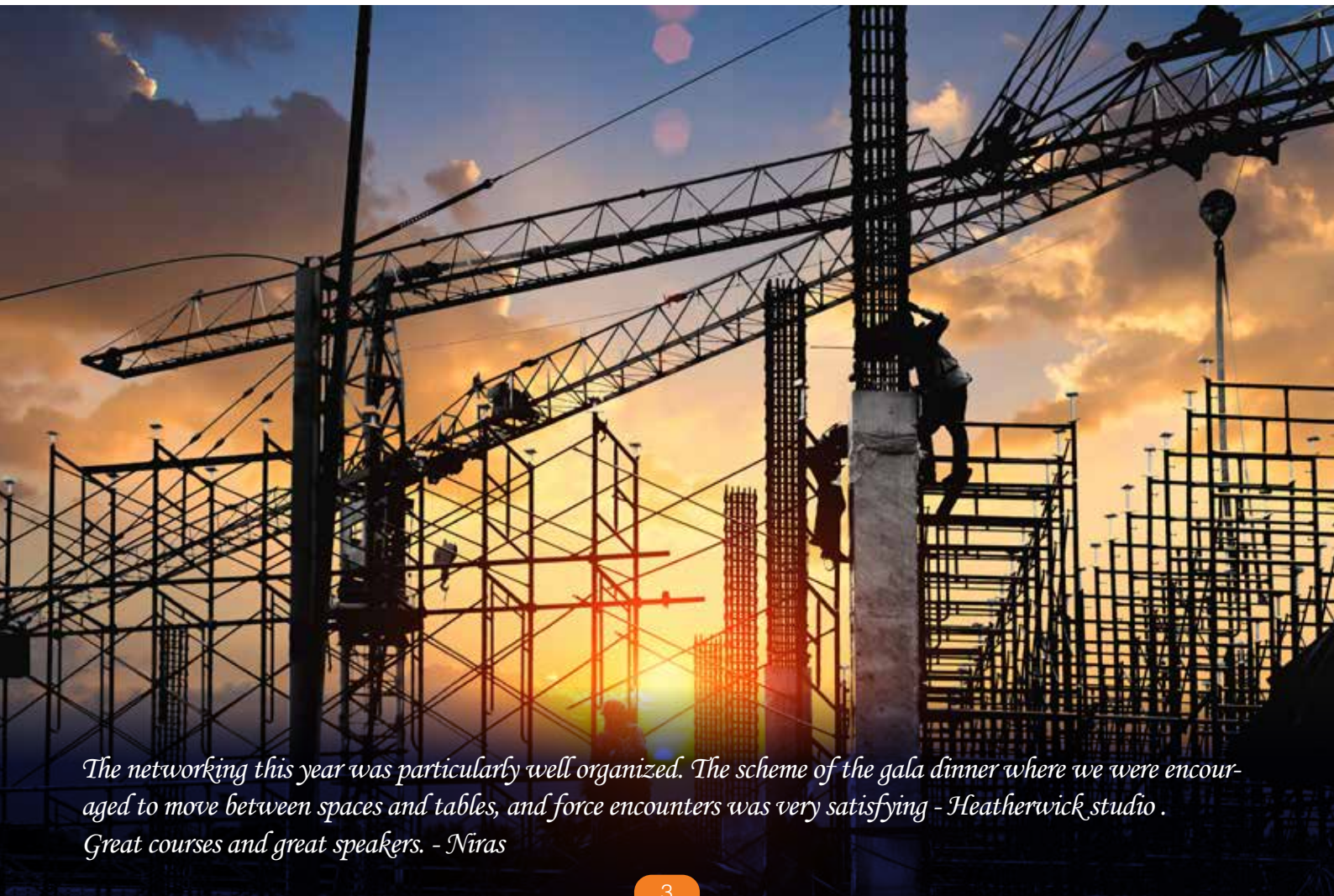
BILT EUR RIGA 2024

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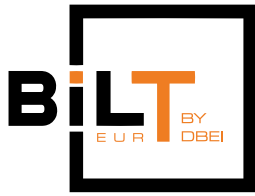
RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL

This BILT Europe event will feature an extensive conference program focused on:

- Open Source technologies and OpenBIM
- Artificial Intelligence
- Coding
- Information Management, Data analytics
- Emerging Technologies, Drones, Virtual Reality & 3D
- Facility, Asset & Life-Cycle Management
- Licensing, Security, Confidentiality Issues & Management
- Project, Financial & Construction Management
- Specs, Codes, Standards & Document Management
- Smart Cities & Connected Communities
- Sustainability and Circularity
- Modular Construction



The networking this year was particularly well organized. The scheme of the gala dinner where we were encouraged to move between spaces and tables, and force encounters was very satisfying - Heatherwick studio. Great courses and great speakers. - Niras



BILT EUR RIGA 2024

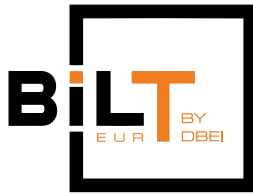
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RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL

Partner with us to:

- **Build** brand awareness and gain brand recognition
- **Connect** with customers, clients, decision makers and buyers
- **Network** with influencers and tier-1 national, regional and global AECO firms
- **Get** unmatched access to building professionals across Europe and beyond
- **Establish** your organization as a leader in the AECO space
- **Highlight** your solutions and services
- **Generate** leads, and accelerate your business
- **Meet** THE industry superusers and decision makers
- **Engage** in a uniquely industry-curated and vendor-neutral forum
- **Participate** in the leading program showcasing industry-wide workflows
- **Sell** your products and services to the early adopters
- **Learn** that no other event is more loved in the AECO industry or delivers better access





BILT EUR RIGA 2024

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RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL

Sponsorship Package includes:

- Passes as shown in the table overview for each sponsorship level
- If booth is included:
 - Standard 3x2m shell scheme
 - Standard booth signage
 - Power and lighting
 - A lockable cabinet, 2 chairs, waste bin
 - Company profile, logo & link on our event website from contract to 30 days post event
 - Company profile, logo & link on event materials including plenary session acknowledgements and within the app sponsor area



To Sign-up, contact:

Wesley Benn

Chairman, DBEI

Phone: +61 2 9929 4200

Mobile/WhatsApp: +61 425 204 133

Email: wesley.benn@dbei.org

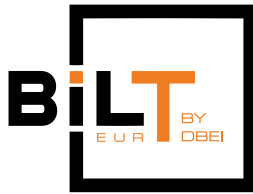
Silvia Taurer

Region Manager for Europe

Phone: +31 6 344 89402

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Email: silvia.taurer@dbei.org



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RADISSON BLU LATVIJA CONFERENCE & SPA HOTEL

PACKAGES:

DIAMOND SPONSORSHIP

€ 50.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Triple*	Exhibit Staff	4	30 min	2*	Yes	Yes
	Conference	4				

EVENT COMMUNITY PARTNER

Position your company as the market leader and stand out from your competitors by securing lead branding for the event and access the only mainstage sponsor session opportunity available. The Diamond Package entitlements will be tailored in consultation with you to best suit your needs.

PLATINUM SPONSORSHIP

€ 35.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Double	Exhibit Staff	3	10 min	1	Yes	Yes
	Conference	3				

PLATINUM SPONSOR

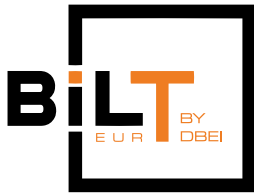
Platinum Sponsorship is our premier package, offering maximum brand exposure, speaking opportunity and recognition as a major sponsor of the conference, with priority branding on digital and print materials. (2 opportunities available)

SOFTWARE SPONSOR

This package is designed to give you maximum exposure as key software provider and gives you both time on the mainstage and in a 60-min breakout session to showcase your solution and its application. (3 opportunities available)



BILT Europe is a fantastic conference with lots to learn and think over afterwards. I have come away inspired to push onwards and upwards. You get to see and hear HOW people are doing things rather than just WHAT they are doing.
Hopkins Architects Partnership LLP, Europe



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GOLD SPONSORSHIP

€ 25.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Single	Exhibit Staff	3	5 min	1	Yes	Yes
	Conference	2				

DAY 1 KEYNOTE SPONSOR

Attended by all participants, the Day 1 keynote launches the conference with an inspirational presentation, generally from someone outside industry with material that provides valuable lessons to be applied into the attendees' work processes or career paths.

DAY 2 KEYNOTE SPONSOR

The plenary on Day 2 is a panel discussion focused on BIM mandates, hosted by a senior member of building SMART in Europe, with well-known industry participants.

NETWORK FUNCTION SPONSOR

A brand new opportunity for attendees to get out of the conference environment and enjoy themselves, this year we (and you!) will be hosting a scavenger hunt. As the exclusive sponsor of this social function, you will have the opportunity to provide up to a 10-minute presentation to a captive audience and, uniquely, contribute clues and ideas to the hunt itself.

EVENT APP SPONSOR

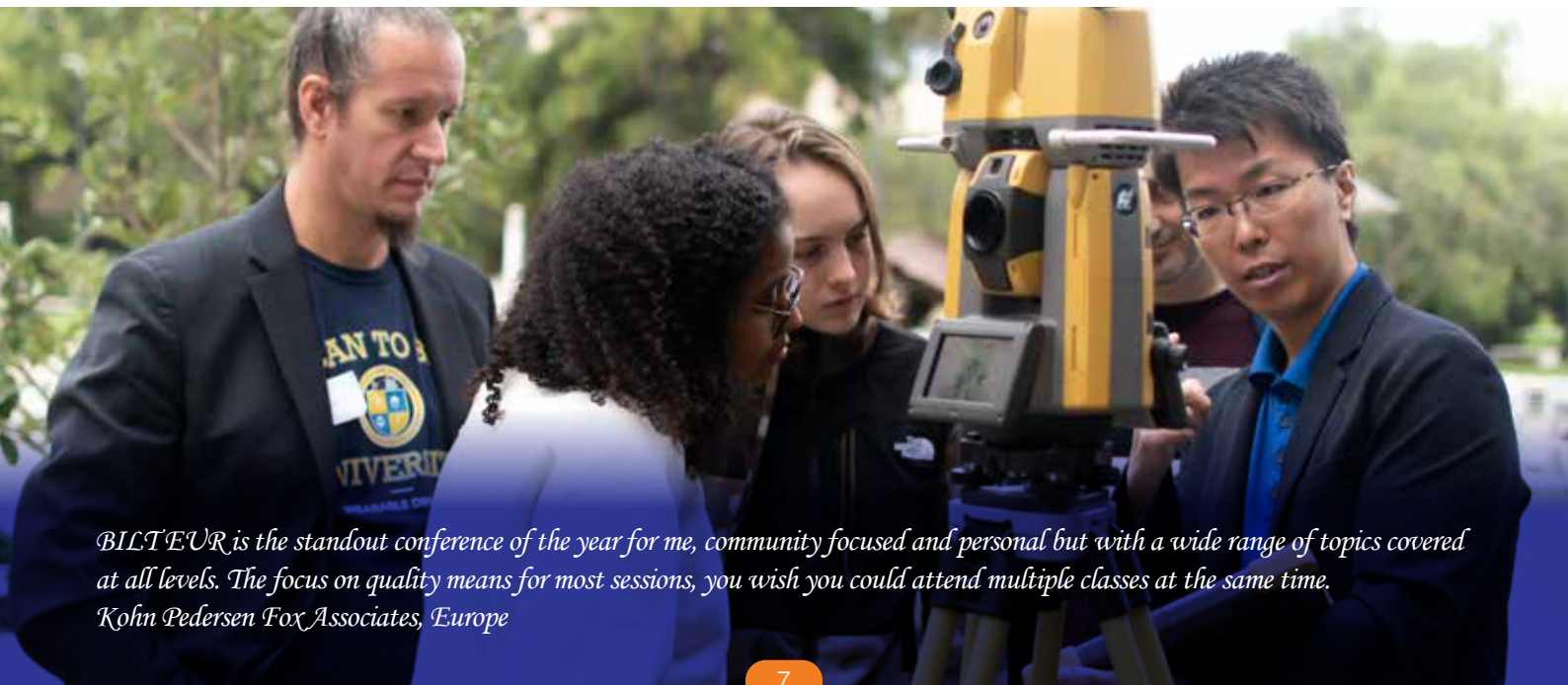
The event mobile app is pivotal to the attendee's conference experience, is used for all scheduling and wayfinding activities, and is used for providing session feedback, providing the App Sponsor with high visibility throughout the event. In 2024 the app will add significant capabilities that will further increase use and hence sponsor visibility, including full in-app lead scanning, data analytics and gamification.

GALA DINNER SPONSOR

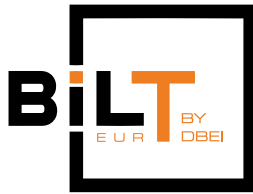
The Gala Dinner is the keenly anticipated semi-formal finale to the event. The sponsor attracts a lot of attention for their association with it. This also presents you with the opportunity to provide the MC for the evening and to work with the event committee on the evening's format.

ATTENDEE GIFT SPONSOR

Have your logo splashed throughout the conference on the attendee gifts. Past examples include backpacks, satchels, bluetooth speakers, cable management bags and more.



BILT EUR is the standout conference of the year for me, community focused and personal but with a wide range of topics covered at all levels. The focus on quality means for most sessions, you wish you could attend multiple classes at the same time.
Kohn Pedersen Fox Associates, Europe



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SILVER SPONSORSHIP

€ 12.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Single	Exhibit Staff	2	NA	NA	NA	Yes
	Conference	1				

WELCOME RECEPTION SPONSOR

The Welcome Reception held within the Exhibition area offers a casual and friendly atmosphere for attendees and exhibitors alike to mingle in a relaxed setting on the first or second evening of the event. This includes the opportunity to address all attendees during the function.

LANYARD SPONSOR

Conference lanyards are worn at all times during the event, by all attendees, and are a great way to achieve maximum brand visibility throughout the entire conference. Event photography and videography ensures ongoing value and visibility beyond the event itself.

SPEAKER LOUNGE

Dedicated, sponsor-branded lounge area where speakers are mandated to be available at a set time for people to come and ask questions, meet speakers, etc. Sponsor acts as organiser including access to the full speaker list and details, role in the speaker sponsor function and more.

SPEAKING SPONSOR

This package also includes a standard session during the regular schedule and all Silver-level inclusions as outlined in the summary table. (3 opportunities available)

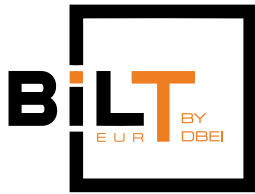
DELEGATE SACHEL SPONSOR

Have your logo splashed throughout the conference on attendees' satchels and stay with the delegates post event with our popular satchel styles.

RECHARGE ZONE PARTNER

The Recharge Zone keeps attendees full of energy for the duration of the conference – options can include energy/drink fountain, juice bar, charging station, foot and neck massage or others as developed in concert with the event committee. (4 opportunities available)





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BRONZE SPONSORSHIP

€ 6.000

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
50% discount	Exhibit Staff	NA	NA	NA	NA	NA
	Conference	1				

WAYFINDING / SCHEDULING SIGNAGE

Have your logo splashed throughout the conference on all of our wayfinding signage and room/schedule signage.

DECOMPRESSION SESSION HOST

The common lounge / networking / gathering space for after hours at the event. Includes games, relaxation areas and a bar.

BOARDROOM BRIEFING

Run a boardroom style briefing during the event, with 10 -12 attendees. DBEI will help to select and invite attendees to match your initial demographic preferences and final selections. (3 opportunities available)

COFFEE STAND BRANDING

Have your logo appear throughout the conference on our coffee stands. Does not include branded merchandise. Can be upgraded to gourmet coffee carts by negotiation.

BREAK TABLES BRANDING

Have your logo appear throughout the conference on the break tables. Help design centerpieces, branding stickers or perhaps tablecloths to lift the look and feel of the tables using your brand cues. Note that design and production of materials is borne by the sponsor.

BOOTH PACKAGES

Booth	Passes		Plenary Slot	Session Slot	Attendee List	App Banner Ad
Per booth	Exhibit Staff	1	NA	NA	NA	NA
	Conference	1*				

EMPTY BOOTH (NO WALLS OR FITOUT, INCLUDES POWER AND WIFI)

€ 2.500

An exhibition space gives you an exclusive chance to build an industry presence, demonstrate new technologies, products & services and meet potential clients along with possibilities for gathering knowledge and developing your business network. Approximately 3m x 2m (minimum) floor space for exhibitors who plan on building a custom booth.

SINGLE BOOTH (INCLUDES BASIC BOOTH PACKAGE)

€ 3.500

Secure a position in the exhibition with a 3x2m shell scheme booth.

DOUBLE BOOTH (INCLUDES BASIC BOOTH PACKAGE)

€6.500

Secure a prominent presence in the exhibition with a double booth (generally 6x2m, but some options may be available dependent on exhibition layout). *Includes 3 Exhibit Staff passes and 1 conference pass

START-UP EXHIBITION BOOTH

€ 2.000

DBEI offers start-up exhibition packages for qualifying companies on application.

ADDITIONAL EXHIBIT STAFF PASSES

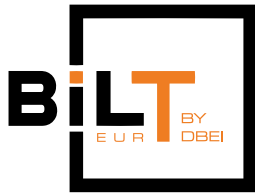
€ 900

Ability to purchase additional passes for Exhibitor staff to man the booth. Includes day catering and social function access but not access to sessions.

ADDITIONAL CONFERENCE PASSES

€ 1.100

Ability to purchase additional full conference attendee passes for use internally or for distribution to clients.



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ADDITIONAL OPPORTUNITIES

APP BANNER ADS

€ 1.000

Have an ad in the ad rotation at the bottom of every screen within the app. Very high visibility and in constant use by attendees throughout the event.

VENUE ADVERTISING

€ 1.000

Take advantage of opportunities to have your brand advertised within spaces in the venue, such as elevator doors, staircases, column wraps and the like. (Note: Graphics and production costs to be borne by sponsor)

BESPOKE SPEAKING OPPORTUNITY

€ 6.000

Position your company and you (!) as market leaders and get an opportunity to speak to the perfect audience (based on abstract review and approval by committee). A speaker slot provides the perfect opportunity to share your expertise with top executives & key players of the industry and position yourself as an industry insider, leader and expert. It also offers additional opportunities for networking and learning. Note that this includes speaker recognition but not recognition as a sponsor.

PRIVATE ROOM

€ 2.500

Opportunity to make use of a classroom/boardroom space within the event environment to be used at your discretion - your own internal use, private client meetings, private event in parallel to BILT or more. These are offered as 1/2 day (approx 3 hour) time blocks from Lunch of Day 1 until Lunch of Day 3

SPONSOR / EXHIBITOR SOCIAL MARKETING

FROM € 3.000

Work with our event committees to integrate your private function within the broader event schedule and we will help promote and drive attendance. (Price will vary based on social event size, demographics)

*More details available on our website

A global not for profit with a mission to help industry respond to change and the need for more sustainable practices, the institute provides environments, services, and products to help industry adopt advances in technology and process, works directly with software developers, manufacturers and industry leaders to help both foster and respond to the changing needs of digital practice, and works to improve productivity, efficiency and collaboration in a world where environmental concerns dictate a need for rapid improvements in what we do and how we do it.



Advancing people, processes, and technology

For more information, contact info@dbei.org or visit: www.dbei.org
Digital Built Environment Institute

FLOORPLAN

CONFERENCE AND EVENT CENTRE PLAN

2nd FLOOR

RADISSON BLU LATVIJA CONFERENCE, RIGA
7 - 9 MAY 2024



Designed by TU Delft Architecture student Berk Bişgin from LRCZ.

LEGEND

- REGISTRATION & WARDROBE
- NOT TAKEN BOOTHS
- TAKEN BOOTHS
- SPEAKER LOUNGE
- CATERING
- COFFEE CORNER
- RESTROOMS

BOOTHS (2 X 3 m)

- 1 NOT TAKEN
- 2 NOT TAKEN
- 3 NOT TAKEN
- 4 NOT TAKEN
- 5 NOT TAKEN
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BILT
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